Join our Industry hub!

A digital exhibition featuring novel approaches developed by pioneering firms sharing ICONHIC’s vision for resilient Infrastructure!

How it Works

ICONHIC2019 sets the stage for discussion and innovation not only in the conference rooms but also through parallel actions taking place in the venue. Our industry hub deviates from traditional technical exhibitions both in scope and in format. It will be featuring 4k screens looping several videos provided by participating firms aiming to trigger discussion among delegates by vividly demonstrating innovative approaches towards infrastructure resilience.

Benefits

- Build brand awareness and captivate a professional multi-disciplinary audience by utilizing state of the art technology and the power of video promotion methods.
- Highlight company’s innovation, culture and recent achievements.
- Depart from traditional marketing strategies and present material with content that engages audience and makes an impact.
- Requires no set-up and ensures strong company presence in the heart of the conference activities outside the lecture rooms.

Cost & Participation Options

The cost for participating companies is €1300 (+VAT) and includes conference registration for up to 2 delegates.

https://iconhic.com/2019/
Technical Specifications

- The industry hub will operate as a digital exhibition replacing the conventional static booths.
- Message communications and product promotion will be materialized by means of promotional videos displayed on large 4k screen panels.
- Exhibitor Representatives are welcome to be present in the hub whenever available at any time during the conference. The area will be manned by an industry hub secretary responsible for connecting hub visitors with representatives at times when the latter are absent from the hub.
- All screens will be playing a series of consecutive promotional / information videos (the “video loop”) in which each exhibitor will be appearing several times during the day.
- Each participant may provide one or several videos of maximum duration up to 2 minutes each. However, all participants will receive equal screen time (e.g. either by playing the same video twice or by playing two different videos).

About ICONHIC2019

After a very successful first event in 2016, ICONHIC2019 aims to take the extra step towards infrastructure resilience against natural hazards, operating as the meeting point for stakeholders (engineers, financiers, insurers, policy makers and innovators, both practitioners and academics), to exchange out-of-the-box ideas and join forces for a common action in emergency preparedness, disaster response & recovery and infrastructure management against extreme events.

Due to its pioneering nature, the event is supported by several major international institutions (ASCE, 100RC, EERI, EEAE, PEER, ISSMGE), while it has attracted over 500 technical papers and expects the attendance of 600 - 700 international delegates. Sponsors and participants to date include major consulting companies, insurance companies and contractors with a strong presence from academia as well.